Fábricas de Productividad — Colombia's National Extension Network Sending Vetted Consultants into SMEs

City Innovation Library · Good practice · Colombia

Quality score: 67/100

Evidence strength: Moderate

Summary

Launched in 2019, Fábricas de Productividad co-finances certified 'extensionistas' who work inside SMEs on productivity targets. A Fedesarrollo review of 1,035 interventions found +32.8% average gains, but warned results are not causal and targets may be too lax.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	3/3
Sustainability / continuity	2/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-11-16

Colombia Productiva (Ministry of Commerce, Industry and Tourism) — accessed 2026-11-16

MinCIT — Fedesarrollo study findings (2021) — accessed 2026-11-16

Valora Analitik — Fedesarrollo proposes adjustments to the programme (2021) — accessed 2026-11-16

MinCIT — 2024 results analysis (2,543 MSMEs) — accessed 2026-11-16

MinCIT — 2019 national launch in Bogotá — accessed 2026-11-16

Cite this — Evidoria. *Fábricas de Productividad — Colombia's National Extension Network Sending Vetted Consultants into SMEs*. Persistent ID: 592d82f8-3a8c-4764-9946-f93ae3cdcb54.