

Farmerline Mergdata: Voice-First Digital and Financial Inclusion for Smallholder Farmers

Digital Inclusion · Good practice · Ghana

Quality score: 92/100

Evidence strength: Observational / pre–post

Summary

Farmerline's voice-first Mergdata platform delivers weather, market-price and agronomic advice plus digital credit to over 2 million smallholder farmers in 50 countries; Acumen Lean Data and the Green Climate Fund report independently verified poverty-targeting and yield gains.

Key dimensions

Dimension	Score
Innovation level	3/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-15

[Farmerline Limited](#) — accessed 2026-07-15

[Farmerline](#) — accessed 2026-07-15

[Green Climate Fund — Farmerline story](#) — accessed 2026-07-15

[J-PAL evaluation: Digital Credit for Small-Scale Farmers in Ghana](#) — accessed 2026-07-15

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