

FoondaMate — WhatsApp-Based AI Study Assistant Reaches 400,000+ Students Across 30+ Countries, Cape Town

AI in Education · Good practice · South Africa

Quality score: 33/100

Evidence strength: Descriptive / self-reported

Summary

Two Cape Town graduates built FoondaMate, a free WhatsApp/Messenger study chatbot for students with limited or costly internet. By mid-2022 it reached over 400,000 students in 30+ countries and 10+ languages; only usage figures, not learning outcomes, are published.

Key dimensions

Dimension	Score
Evidence of learning impact	0/3
Equity & inclusion	2/3
Transparency, ethics & data protection	1/3
Teacher capability & pedagogy	0/3
Scalability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-15

[FoondaMate \(Pty\) Ltd](#) — accessed 2026-08-15

[TechCrunch: "South Africa's edtech FoondaMate eyes speedy takeoff after \\$2M funding"](#) — accessed 2026-08-15

[TechCabal: "South African founders raise \\$2m to build a school on WhatsApp"](#) — accessed 2026-08-15

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