

Free Estonian Course on Speakly — Government-Funded Language App for the Centenary (2018)

Digital Inclusion · Good practice · Estonia

Quality score: 28/100

Evidence strength: Cautionary / limited

Summary

In 2018 Estonia funded free access to a commercial Estonian-language course on the Speakly app; 30,000+ people started it within a year. Evidence is enrolment only: no completion or proficiency data, and the 'five times easier' claim is the vendor's.

Key dimensions

Dimension	Score
Innovation level	2/5
Sustainability (ongoing)	0/1
Evaluation evidence	0/1
Demonstrated reach	1/1
Documented learning	0/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-10-11

[Estonian Government \(Ministry of Culture\) with Speakly](#) — accessed 2026-10-11

[The PIE News: Free Estonian course hits 30,000 enrolments](#) — accessed 2026-10-11

[OECD OPSI: Estonian adult language learning digital gateway](#) — accessed 2026-10-11

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