

FTC v. accessiBe — Enforcement Against Deceptive AI Accessibility-Overlay Claims

Digital Inclusion · Good practice · United States of America

Quality score: 84/100

Evidence strength: Strong

Summary

In 2025 the FTC fined accessibility-overlay vendor accessiBe \$1M for falsely claiming its AI widget made websites WCAG-compliant, and for disguising paid reviews as independent — amid 1,000+ US lawsuits targeting overlay-only sites.

Key dimensions

Dimension	Score
Innovation level	1/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-24

[U.S. Federal Trade Commission \(FTC\)](#) — accessed 2026-08-24

[FTC final order press release](#) — accessed 2026-08-24

[Compliapoint overlay lawsuit data](#) — accessed 2026-08-24

[Overlay Fact Sheet coverage](#) — accessed 2026-08-24

Cite this — Evidoria. *FTC v. accessiBe — Enforcement Against Deceptive AI Accessibility-Overlay Claims*. Persistent ID: bef74984-0e41-4ac4-b3d6-4f8ff968519b.