

Geekie — Adaptive AI Learning Platform for ENEM Preparation in Brazil

AI in Education · Good practice · Brazil

Quality score: 60/100

Evidence strength: Descriptive / self-reported

Summary

Brazil's leading adaptive AI platform for ENEM preparation: official MEC selection (2013), 12 M+ students impacted, state partnership giving free access to São Paulo public-school 3rd-year students; users score on average 30% higher than non-users over two months.

Key dimensions

Dimension	Score
Evidence of learning impact	2/3
Equity & inclusion	2/3
Transparency, ethics & data protection	1/3
Teacher capability & pedagogy	1/3
Scalability & sustainability	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-24

[Geekie](#) — accessed 2026-06-24

[Geekie official website](#) — accessed 2026-06-24

[WISE Qatar: Geekie — Personalized Learning for All Brazil](#) — accessed 2026-06-24

[Brazilian Journal of Development — adaptive platform study \(2020\)](#) — accessed 2026-06-24

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