

Generations Connect — University of Hong Kong's Home-Based eHealth Literacy Pilot for the Oldest-Old

Digital Inclusion · Good practice · Hong Kong

Quality score: 52/100

Evidence strength: Observational / pre–post

Summary

HKU trained 57 nursing students to deliver home-based eHealth literacy coaching to 101 Hong Kong residents (median age 80), followed by 14 days of WhatsApp health messages. The pilot found modest, non-significant literacy gains but high satisfaction (4.32/5).

Key dimensions

Dimension	Score
Innovation level	3/5
Sustainability (ongoing)	0/1
Evaluation evidence	1/1
Demonstrated reach	0/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-12

[University of Hong Kong, Li Ka Shing Faculty of Medicine \(School of Public Health and School of Nursing\)](#) — accessed 2026-09-12

[JMIR Formative Research — Boosting Digital Health Engagement Among Older Adults in Hong Kong](#) — accessed 2026-09-12

[PMC — Full-text mirror](#) — accessed 2026-09-12

[HKU Scholars Hub — Original paper PDF](#) — accessed 2026-09-12

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