

Genially — Córdoba's AI-Enhanced Interactive Content Platform Reaches Spanish Classrooms

AI in Education · Good practice · Spain

Quality score: 53/100

Evidence strength: Moderate

Summary

Córdoba-based Genially reports 60% of revenue from education and 36M+ users worldwide; since 2024 it has added AI image generation, auto-quiz creation and text-to-speech to every plan, and Spain's University of La Laguna now runs teacher-training courses on it.

Key dimensions

Dimension	Score
Evidence of learning impact	1/3
Equity & inclusion	1/3
Transparency, ethics & data protection	1/3
Teacher capability & pedagogy	2/3
Scalability & sustainability	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-28

[Genially \(Genially World, S.L.\)](#) — accessed 2026-08-28

[Xataka — Genially's growth from side-project to \\$20M round](#) — accessed 2026-08-28

[Universidad de La Laguna — Genially interactive-materials course, June 2024](#) — accessed 2026-08-28

[El Economista — Genially reaches 36 million users worldwide](#) — accessed 2026-08-28

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