

Global Trinidad and Tobago: Merging Investment, Export and Creative-Industry Promotion Into One Diversification Engine

City Innovation Library · Good practice · Trinidad and Tobago

Quality score: 57/100

Evidence strength: Moderate

Summary

In April 2025, Trinidad and Tobago merged its investment, export and creative-industry agencies into 'Global Trinidad and Tobago,' citing a \$1.44bn/47-project pipeline and \$848.4M in H1-2025 non-energy exports - not yet independently audited.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	1/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-09-26

Ministry of Trade, Investment and Tourism (Trinidad and Tobago) / Global Trinidad and Tobago — accessed 2026-09-26

Diversification in Action - Year One Report - Ministry of Trade, Investment & Tourism — accessed 2026-09-26

2024 Investment Climate Statements: Trinidad and Tobago - U.S. Department of State — accessed 2026-09-26

Trinidad and Tobago - Establishes 'Global Trinidad and Tobago' - UNCTAD Investment Policy Hub — accessed 2026-09-26

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