go-digital — Germany's Authorised-Consultant Digitalisation Grants for SMEs and Crafts (2017–2024)

City Innovation Library · Good practice · Germany

Quality score: 52/100

Evidence strength: Moderate

Summary

Germany's go-digital paid 50% of authorised consultants' fees for SME projects in IT security, online sales and digital processes. A 2021 evaluation with a matched comparison found positive effects and 6% self-reported deadweight. It closed in 2024 over budget limits.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Scalability	2/3
Sustainability / continuity	1/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3
Transferability / demonstrated replication	2/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-11-19

Federal Ministry for Economic Affairs and Climate Action (BMWK) — accessed 2026-11-19

BMWK — Evaluation des Förderprogramms go-digital 2017–2020 (Ramboll, 2021) — accessed 2026-11-19

Handwerksblatt — Letzte Chance für go-digital-Zuschüsse bis Ende 2024 — accessed 2026-11-19

VDIV — go-digital läuft aus — accessed 2026-11-19

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