

Go Digital in the Western Balkans — EBRD-EU SME Digitalisation Loan-and-Grant Programme

City Innovation Library · Good practice · Bosnia and Herzegovina

Quality score: 76/100

Evidence strength: Descriptive / self-reported

Summary

An €11.5m EBRD-EU pilot helped over 200 Bosnian firms digitalise; building on it, the EU and EBRD launched a €377m 'Go Digital' loan-and-grant programme across five Western Balkan economies in April 2025, targeting roughly 750 more SMEs.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	3/3
Scalability	3/3
Sustainability / continuity	2/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-07

[European Bank for Reconstruction and Development \(EBRD\) with the European Union](#) — accessed 2026-08-07

[EBRD – Go Digital in the Western Balkans](#) — accessed 2026-08-07

[EU Delegation to Bosnia and Herzegovina announcement](#) — accessed 2026-08-07

[EBRD Serbia commitment \(Feb 2026\)](#) — accessed 2026-08-07

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