

Grab Women Driver-Partners Programme: Closing the Gender Gap in Southeast Asia's Ride-Hailing Economy

Gender Equality · Good practice · Singapore

Quality score: 89/100

Evidence strength: Observational / pre–post

Summary

Grab's Women Driver-Partners Programme spans six SE Asian countries with gender-matching and safety training. A 42,000-respondent study (UNGCNS & Kantar) found 86% report higher financial independence; Grab targets 300,000 women/PWD partners earning by 2030, vs 135,000 in 2024.

Key dimensions

Dimension	Score
Transferability / replicability	3/3
Impact on gender equality	1/1
Effectiveness	1/1
Efficiency	0/1
Evaluated outcomes	1/1
Sustainability	1/1
Achievement / evidence	1/1
Gender-mainstreaming embedding	1/1
Curator validation	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-05

[Grab Holdings Limited](#) — accessed 2026-07-05

[Grab - Women Drivers' Programme](#) — accessed 2026-07-05

[Grab - 2030 target / ESG story](#) — accessed 2026-07-05

[Grab, UNGCNS & Kantar - Women in the Driver's Seat study](#) — accessed 2026-07-05

[Nation Thailand - Women riders as economic force in SE Asia](#) — accessed 2026-07-05

Cite this — Evidoria. *Grab Women Driver-Partners Programme: Closing the Gender Gap in Southeast Asia's Ride-Hailing Economy*. Persistent ID: d9724d52-a3c2-4bac-b93a-f322e9e38216.