Grameen Village Phone Programme

Digital Inclusion · Good practice · Bangladesh

Quality score: 96/100

Evidence strength: Observational / pre–post

Summary

Grameen Bank financed rural women to buy mobile phones on microcredit and resell calls to their villages. By 2006 the model reached 278,570 operators across 34 zones, cutting communication costs and lifting many operators' incomes above the national average.

Key dimensions

Dimension	Score
Innovation level	4/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-07-09

Grameen Bank / Grameen Telecom (Grameenphone) — accessed 2026-07-09

Grameen Bank - Village Phones — accessed 2026-07-09

World Habitat - Impact of the Grameen Bank Mobile Phone Programme — accessed 2026-07-09

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