

Group-Based Management Consulting for Auto-Parts SMEs — Colombia's CNP Productivity Trial

City Innovation Library · Good practice · Colombia

Quality score: 67/100

Evidence strength: Randomised controlled trial

Summary

A World Bank RCT assigned 159 Colombian auto-parts firms to one-on-one consulting, cheaper group consulting via Centro Nacional de Productividad, or control. Both raised management scores 8–10 points; only group consulting (~3x cheaper) drove significant employment gains.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	2/3
Scalability	3/3
Sustainability / continuity	1/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-05

[Centro Nacional de Productividad \(CNP\)](#) — accessed 2026-08-05

[Innovations for Poverty Action — study page](#) — accessed 2026-08-05

[World Bank Blog — One-on-one or small group-based consulting](#) — accessed 2026-08-05

Cite this — Evidoria. *Group-Based Management Consulting for Auto-Parts SMEs — Colombia's CNP Productivity Trial*.
Persistent ID: e55c129b-bfd3-411f-b71f-0a141a3a3df9.