

Haiti Mobile Money Initiative — Building a National Mobile Money Market (MonCash & T-Cash)

Digital Inclusion · Good practice · Haiti

Quality score: 92/100

Evidence strength: Observational / pre–post

Summary

USAID and the Gates Foundation seeded Haiti's mobile-money market in 2010 with a \$10m milestone-prize fund. Digicel's MonCash grew to 805,000 active users within two years of relaunch, and by 2023 delivered 57% of PSARA social-protection payments via e-wallet.

Key dimensions

Dimension	Score
Demonstrated reach	1/1
Innovation level	3/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-07-09

USAID & Bill and Melinda Gates Foundation (Haiti Mobile Money Initiative), operated via Digicel (MonCash) and Voila/Unibank (T-Cash) — accessed 2026-07-09

CGAP – Mobile Money Moving Rapidly Ahead in Haiti — accessed 2026-07-09

World Bank – Constraints to Digital Financial Inclusion of PSARA Beneficiaries in Haiti — accessed 2026-07-09

ReliefWeb/USAID – HIFIVE/Haiti Mobile Money Initiative One Million Transaction Milestone — accessed 2026-07-09

WOCCU – Pioneering Mobile Money in Haiti — accessed 2026-07-09

Cite this — Evidoria. *Haiti Mobile Money Initiative — Building a National Mobile Money Market (MonCash & T-Cash)*. Persistent ID: 0c68c3da-daa5-4caa-9a91-73b0f5ee7d7d.