

Hand Talk — AI Avatar Translator for Brazilian and American Sign Language

Digital Inclusion · Good practice · Brazil

Quality score: 92/100

Evidence strength: Descriptive / self-reported

Summary

Brazilian startup founded in Maceió translates text and speech into Libras and ASL via an AI-driven 3D avatar, 'Hugo'; the app has reached over 3 million users and won UN and World Summit Award recognition, though global Deaf-sector bodies caution that avatar signing cannot repla

Key dimensions

Dimension	Score
Innovation level	3/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-26

[Hand Talk](#) — accessed 2026-08-26

[Hand Talk — About](#) — accessed 2026-08-26

[World Summit Award — Hand Talk winner profile](#) — accessed 2026-08-26

[WFD & WASLI joint statement on signing avatars](#) — accessed 2026-08-26

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