

Hand Talk (Hugo) — AI Sign-Language Avatar Translator for Deaf Students in Brazil

AI in Education · Good practice · Brazil

Quality score: 53/100

Evidence strength: Descriptive / self-reported

Summary

Maceió-based Hand Talk's AI avatar Hugo translates Portuguese into Brazilian Sign Language and has been downloaded over 2 million times, citing 3 billion translated words, though Deaf users report it misses sign-language grammar and cannot replace human interpreters.

Key dimensions

Dimension	Score
Evidence of learning impact	1/3
Equity & inclusion	2/3
Transparency, ethics & data protection	1/3
Teacher capability & pedagogy	1/3
Scalability & sustainability	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-12

[Hand Talk \(acquired by Sorenson, 2025\)](#) — accessed 2026-07-12

[Exame: A tecnologia de Maceió que já traduziu 3 bilhões de palavras — e agora vai ser global](#) — accessed 2026-07-12

[Startupi: Hand Talk, a startup brasileira premiada pela ONU](#) — accessed 2026-07-12

[Accessible Digital Learning Portal: HandTalk Brazil](#) — accessed 2026-07-12

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