

Help to Grow: Management — UK's Subsidised 12-Week Course for SME Leaders

City Innovation Library · Good practice · United Kingdom

Quality score: 71/100

Evidence strength: Quasi-experimental

Summary

A UK-government-subsidised 12-week leadership course delivered through 66 business schools reached 9,847 SME leaders by 2025. An independent econometric evaluation found it raised business survival rates, but so far no significant effect on productivity or growth.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	3/3
Sustainability / continuity	2/3
Innovation	1/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-07

[Department for Business and Trade, delivered via 66 UK business schools \(Small Business Charter network\)](#) — accessed 2026-08-07

[GOV.UK — Help to Grow: Management evaluation reports](#) — accessed 2026-08-07

[Phase 1 final evaluation report \(Ipsos/IES, PDF\)](#) — accessed 2026-08-07

[Small Business Charter — Help to Grow: Management](#) — accessed 2026-08-07

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