

iDEA Inspiring Digital Enterprise Award

Digital Inclusion · Good practice · United Kingdom · Transnational

Quality score: 76/100

Evidence strength: Descriptive / self-reported

Summary

The Inspiring Digital Enterprise Award (iDEA) is an international programme aiming to help address the digital skills gap. The programme provides free digital skills education in the form of engaging online modules (badges). The iDEA curriculum has been curated to help inspire pe

Key dimensions

Dimension	Score
Innovation level	4/5
Sustainability (ongoing)	1/1
Evaluation evidence	0/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by MEDICI consortium

Data sources

[MEDICI / Digital Inclusion Atlas](#) — accessed 2026-06-14

[Practice website](#) — accessed 2026-06-14

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