

Infolady – D.Net's Bicycle-Riding Women Info-Entrepreneurs Bringing ICT Services to Rural Bangladesh

Digital Inclusion · Good practice · Bangladesh

Quality score: 96/100

Evidence strength: Descriptive / self-reported

Summary

D.Net's Infolady model trains rural Bangladeshi women as bicycle-riding info-entrepreneurs delivering health, agriculture and e-government services door-to-door; it reached roughly 300 villages and 50,000 households weekly, later scaling via a dedicated social enterprise.

Key dimensions

Dimension	Score
Innovation level	4/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-09

[D.Net \(Development Research Network\) / Infolady Social Enterprise Ltd.](#) — accessed 2026-07-09

[Al Jazeera – 'Infoladies' bring change in rural Bangladesh](#) — accessed 2026-07-09

[France 24 Observers – Meet the 'Infolady'](#) — accessed 2026-07-09

[D.Net – Infolady: Empowering communities through women infopreneurship](#) — accessed 2026-07-09

[1World Connected – Infolady Social Enterprise case study](#) — accessed 2026-07-09

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