

InfoLady (Kallyani) Programme — Women-for-Women Village Infopreneurs, Bangladesh

Gender Equality · Good practice · Bangladesh

Quality score: 70/100

Evidence strength: Observational / pre–post

Summary

D.Net's InfoLady (Kallyani) model trains rural Bangladeshi women as bicycle-riding info-entrepreneurs who deliver ICT-enabled health, agriculture, finance and government-service information door-to-door. 464 Kallyanis operated across 9 districts by 2018.

Key dimensions

Dimension	Score
Effectiveness	1/1
Transferability / replicability	1/3
Impact on gender equality	1/1
Efficiency	1/1
Evaluated outcomes	0/1
Sustainability	1/1
Achievement / evidence	1/1
Gender-mainstreaming embedding	1/1
Curator validation	0/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-11

[D.Net \(Development Research Network\)](#) — accessed 2026-07-11

[Dnet – InfoLady: Empowering Communities through Women Infopreneurship](#) — accessed 2026-07-11

[1WorldConnected \(George Washington University\) – InfoLady Case Study](#) — accessed 2026-07-11

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