

iNNpulsa Colombia — ZASCA Reindustrialisation Centres and the ALDEA Entrepreneurship Network

City Innovation Library · Good practice · Colombia

Quality score: 71/100

Evidence strength: Observational / pre–post

Summary

iNNpulsa Colombia's ZASCA reindustrialisation centres and ALDEA network reached over 20,000 micro and small businesses in 2024. Medellín's first ZASCA cohort raised revenue 48.7% and software use from 5.7% to 30%, while 199 ALDEA Escala firms added COP 15bn in sales.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	3/3
Sustainability / continuity	2/3
Innovation	2/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-27

[iNNpulsa Colombia \(Ministry of Commerce, Industry and Tourism / Bancóldex\)](#) — accessed 2026-08-27

[El Espectador — iNNpulsa Colombia 2024 results](#) — accessed 2026-08-27

[La Nota Económica — iNNpulsa \\$150.000 millones en 2024](#) — accessed 2026-08-27

[iNNpulsa Colombia — ALDEA programme results](#) — accessed 2026-08-27

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