

IPPC Consulting Vouchers — Puebla's Subsidized Management-Consulting Programme for Small Firms

City Innovation Library · Good practice · Mexico

Quality score: 67/100

Evidence strength: Moderate

Summary

Puebla's state competitiveness agency subsidized 70-90% of a year of management consulting for small firms; a randomized trial found productivity and returns on assets rose within a year, and five-year social-security records showed 57% more employees and 72% higher wage bills.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	2/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-28

[Instituto Poblano de Competitividad \(IPPC\)](#) — accessed 2026-08-28

[J-PAL: Boosting Firms' Productivity in Mexico with Consulting Services](#) — accessed 2026-08-28

[World Bank Policy Research Working Paper 6508 \(PDF\)](#) — accessed 2026-08-28

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