

IPPC Subsidised Consulting for SMEs — Puebla's Five-Year Productivity Trial

City Innovation Library · Good practice · Mexico

Quality score: 67/100

Evidence strength: Randomised controlled trial

Summary

A Puebla RCT offered 150 of 432 interested SMEs a year of subsidised IPPC consulting; only 80 took it up. Five years on, payroll records show treated firms had 5.7 more employees (+57%) and 72% higher total wages than controls.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	3/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-07

[Instituto Poblano de la Competitividad \(IPPC\)](#) — accessed 2026-08-07

[J-PAL evaluation summary](#) — accessed 2026-08-07

[Journal of Political Economy article](#) — accessed 2026-08-07

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