

IPPC — Subsidised Consulting Vouchers for Small and Medium Enterprises in Puebla

City Innovation Library · Good practice · Mexico

Quality score: 71/100

Evidence strength: Randomised controlled trial

Summary

A Puebla state agency matched 150 small and medium firms with subsidised local consultants for a year; five years later, Mexican social-security payroll data showed treated firms had added 57% more employees and 72% higher wage bills than untreated firms.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	2/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-16

[Instituto Poblano para la Productividad Competitiva \(IPPC\)](#) — accessed 2026-08-16

[Journal of Political Economy \(RePEc/EconPapers record\)](#) — accessed 2026-08-16

[J-PAL evaluation summary](#) — accessed 2026-08-16

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