

Iqrali — AI-Personalised Arabic Story Generator Driving a National Early-Reading Habit Shift in Jordan

AI in Education · Good practice · Jordan

Quality score: 47/100

Evidence strength: Descriptive / self-reported

Summary

Jordan's Queen Rania Foundation built Iqrali, an AI app generating personalised Arabic children's stories, countering a baseline where under 1% of parents read daily to children. QRF reports 52% of users began reading; it won 2nd place at the 2025 WISE Prize.

Key dimensions

Dimension	Score
Evidence of learning impact	2/3
Equity & inclusion	2/3
Transparency, ethics & data protection	1/3
Teacher capability & pedagogy	0/3
Scalability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-15

[Queen Rania Foundation for Education and Development \(QRF\)](#) — accessed 2026-08-15

[Petra \(Jordan state news agency\)](#) — accessed 2026-08-15

[Al-Fanar Media](#) — accessed 2026-08-15

[Queen Rania Foundation](#) — accessed 2026-08-15

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