

Is It Time to Consider Co-CEOs?

Gender Equality · Literature / resource · Netherlands · Transnational

Quality score: 40/100

Evidence strength: Quasi-experimental

Summary

Two heads are better than one.” It’s a familiar expression—and one that businesses might want to heed. The authors’ study of 87 companies led by co-CEOs showed that those firms tended to generate better returns than did peer companies with a sole CEO. Successful power sharing at

Key dimensions

Dimension	Score
Transferability / replicability	1/3
Impact on gender equality	1/1
Effectiveness	1/1
Evaluated outcomes	1/1
Curator validation	0/1

Evaluated by ProPEGE consortium (Equal Leadership)

Data sources

[ProPEGE — Equal Leadership catalogue](#) — accessed 2026-06-14

[Practice website](#) — accessed 2026-06-14

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