

Katalyst — Swisscontact's Market-Systems Programme for Bangladesh's SMEs and Smallholder Farmers

City Innovation Library · Good practice · Bangladesh

Quality score: 86/100

Evidence strength: Observational / pre–post

Summary

Bangladesh's largest market-systems programme, Katalyst, worked with private firms to reach 4.75 million SMEs and farmers by 2018, generating a documented USD 724 million in added income and passing two independent DCED Standard audits of its results-measurement system.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	3/3
Scalability	3/3
Sustainability / continuity	2/3
Innovation	2/3
Inclusiveness / equity	3/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-28

[Swisscontact \(Katalyst Project\)](#) — accessed 2026-08-28

[Swisscontact — Katalyst milestone achievements](#) — accessed 2026-08-28

[DCED — Measuring Results, the DCED Standard](#) — accessed 2026-08-28

[Business Fights Poverty — Trends and Results in Private Sector Development, Bangladesh](#) — accessed 2026-08-28

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