

Kenya's ODPC Education Sector Guidance — Enforced by a KES 950,000 Child-Data Ruling Against Nova Pioneer

AI in Education · Good practice · Kenya

Quality score: 47/100

Evidence strength: Moderate

Summary

Kenya's ODPC issued a 2024 Guidance Note requiring schools/EdTech to run data-protection impact assessments and register as controllers, then enforced it: Nova Pioneer Kenya was ordered to pay KES 950,000 for using a minor's photo in ads without parental consent.

Key dimensions

Dimension	Score
Evidence of learning impact	0/3
Equity & inclusion	2/3
Transparency, ethics & data protection	3/3
Teacher capability & pedagogy	0/3
Scalability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-07-31

Office of the Data Protection Commissioner (ODPC), Kenya — accessed 2026-07-31

ODPC — Guidance Note for the Education Sector (2024) — accessed 2026-07-31

Clyde & Co — ODPC Determination Against Nova Pioneer Kenya — accessed 2026-07-31

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