

Kingston Creative — Downtown Kingston Art District & the CREATECH Programme

City Innovation Library · Good practice · Jamaica

Quality score: 62/100

Evidence strength: Moderate

Summary

Since 2017, NGO Kingston Creative has used murals, festivals and a \$1.3m IDB Lab programme (2021–24) to regenerate Downtown Kingston's stigmatised core, reaching 1,500+ creative entrepreneurs and winning a 2023 'Best Creative Destination' award.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	1/3
Scalability	2/3
Sustainability / continuity	1/3
Innovation	2/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-14

[Kingston Creative, with IDB Lab, Kingston & St Andrew Municipal Corporation and Ministry of Tourism](#) — accessed 2026-07-14

[Jamaica Observer — Kingston Creative partners with IDB Lab](#) — accessed 2026-07-14

[Jamaica Ministry of Tourism — Best Creative Destination 2023](#) — accessed 2026-07-14

[Kingston Creative — 8 Years of Impact](#) — accessed 2026-07-14

Cite this — Evidoria. *Kingston Creative — Downtown Kingston Art District & the CREATECH Programme*. Persistent ID: f1ff21dc-326b-4c68-a5f9-afc85744dc51.