Klart språk i staten — Norway's State Plain-Language Programme, Independently Evaluated as a Strong Start but Not a Culture Shift

Digital Inclusion · Good practice · Norway

Quality score: 92/100

Evidence strength: Strong

Summary

Norway's 2009–2013 programme gave state agencies courses, grants, expert advice and a prize to rewrite letters and forms in clear language. An independent ideas2evidence evaluation found three in four agencies reworked texts, but no sweeping culture change.

Key dimensions

Dimension	Score
Innovation level	3/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-11-14

Difi (now Digdir) and Språkrådet, for the Ministry of Government Administration (FAD) — accessed 2026-11-14

ideas2evidence — Klart vi kan! evaluation (2013) — accessed 2026-11-14

Difi — Klart språk gir resultater: 10 eksempler (2016) — accessed 2026-11-14

Regjeringen — interim evaluation of Klart språk i staten — accessed 2026-11-14

Forum for offentlig service — effects of Klart språk i staten — accessed 2026-11-14

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