

KMU.DIGITAL — Austria's Two-Tier SME Digitalisation Grant Programme

City Innovation Library · Good practice · Austria

Quality score: 62/100

Evidence strength: Moderate

Summary

Austria's KMU.DIGITAL grant, jointly run by WKO and aws since 2017, has funded over 25,000 SME digitalisation initiatives; since its 2024 relaunch it approved ~18,200 of 26,500 applications, disbursing ~EUR 18.1 million, and was independently evaluated in 2023.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	3/3
Sustainability / continuity	2/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-24

[Austria Wirtschaftsservice \(aws\) & Austrian Federal Economic Chamber \(WKÖ\)](#) — accessed 2026-07-24

[aws — KMU.DIGITAL Umsetzungsförderung guideline](#) — accessed 2026-07-24

[aws — KMU.DIGITAL startet neue Förderphase \(press release\)](#) — accessed 2026-07-24

[BMWET — KMU.DIGITAL programme description](#) — accessed 2026-07-24

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