

Knowledge Transfer Partnerships — Embedding Graduates to Move University Research into UK Businesses

City Innovation Library · Good practice · United Kingdom

Quality score: 86/100

Evidence strength: Strong

Summary

Innovate UK's KTP scheme embeds graduate associates in businesses to apply university research. An independent evaluation of 2,000 projects (2010–2020) found £1.7–2.3bn net GVA — £4.20–£5.50 per £1 invested — and 83% of firms reporting productivity or turnover gains.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	2/3
Scalability	3/3
Sustainability / continuity	3/3
Innovation	2/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-15

[Innovate UK \(UK Research and Innovation\)](#) — accessed 2026-08-15

[Marking 45 years of Innovate UK Knowledge Transfer Partnerships – UKRI](#) — accessed 2026-08-15

[Reports highlight economic impact of business innovation funding – GOV.UK](#) — accessed 2026-08-15

[Aston University celebrates transformative returns from KTP – Aston University](#) — accessed 2026-08-15

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