

Learning and Earning Development Project (LEDP) — Bangladesh's National Freelancing & IT Skills Training Programme

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Quality score: 57/100

Evidence strength: Moderate

Summary

A Bangladeshi government programme training youth nationwide, to sub-district level, in graphic design, digital marketing and web development for the freelance economy — turning educated but unemployed youth into income-earning digital freelancers rather than emigrating for work.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	1/3
Scalability	3/3
Sustainability / continuity	2/3
Innovation	1/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	1/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-14

[ICT Division, Ministry of Posts, Telecommunications and Information Technology, Government of Bangladesh](#) — accessed 2026-07-14

[The Independent \(Bangladesh\)](#) — LEDP appears to be godsend in reducing unemployment — accessed 2026-07-14

[ICT Division](#) — official LEDP project portal — accessed 2026-07-14

[The Business Standard](#) — ICT Division's LEDP project producing freelance professionals — accessed 2026-07-14

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