Leyes en Lenguaje Ciudadano — Uruguay's Official Gazette Turns Laws Into Plain-Language Leaflets and Street Campaigns, Without Measured Reach

Digital Inclusion · Good practice · Uruguay

Quality score: 28/100

Evidence strength: Cautionary / limited

Summary

Uruguay's official publisher IMPO, with the Education Ministry and Chamber of Representatives, turns about 20 laws into plain-language Q&A; leaflets plus bus, TV and radio campaigns. It runs since 2011 but has no published reach or impact data.

Key dimensions

Dimension	Score
Innovation level	2/5
Sustainability (ongoing)	1/1
Evaluation evidence	0/1
Demonstrated reach	0/1
Documented learning	0/1

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-11-17

IMPO — Dirección Nacional de Impresiones y Publicaciones Oficiales — accessed 2026-11-17

IMPO — La Ley en tu Lenguaje — accessed 2026-11-17

AGESIC (gub.uy) — IMPO: all of Uruguay's regulations online — accessed 2026-11-17

IMPO — Financial inclusion plain-language guide (2022) — accessed 2026-11-17

Argentina — Derecho Fácil (cites Uruguay's Leyes en Lenguaje Ciudadano) — accessed 2026-11-17

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