

Life Works Here — Northwest Arkansas Council's \$10,000 Remote-Worker Relocation Pilot

City Innovation Library · Good practice · United States of America

Quality score: 48/100

Evidence strength: Descriptive / self-reported

Summary

In 2020–21, the Northwest Arkansas Council paid remote workers \$10,000 plus a bike or arts membership to relocate. Over 26,000 people applied for 100 spots; a 2024 Congressional Research Service review found no published causal evaluation of its economic effect.

Key dimensions

Dimension	Score
Evidence of impact / measured results	1/3
Transferability / demonstrated replication	3/3
Scalability	1/3
Sustainability / continuity	1/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-22

[Northwest Arkansas Council](#) — accessed 2026-09-22

[Northwest Arkansas Council announcement](#) — accessed 2026-09-22

[Talk Business & Politics coverage](#) — accessed 2026-09-22

[Congressional Research Service review of remote-worker relocation programmes](#) — accessed 2026-09-22

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