

LISTA — Tablet-Based Financial Education for Cash-Transfer Recipients

Digital Inclusion · Good practice · Colombia

Quality score: 92/100

Evidence strength: Randomised controlled trial

Summary

LISTA, Fundación Capital's tablet financial-education app for Colombia's cash-transfer recipients, joined national policy in 2015. A randomised trial of 3,000 women found lasting knowledge and savings gains, but limited effect on formal financial inclusion.

Key dimensions

Dimension	Score
Innovation level	3/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-03

[Fundación Capital, with Colombia's Prosperidad Social](#) — accessed 2026-07-03

[J-PAL / IPA — Tablet-Based Financial Education in Colombia](#) — accessed 2026-07-03

[NBER Working Paper 25929](#) — accessed 2026-07-03

[Fundación Capital — LISTA](#) — accessed 2026-07-03

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