

L'OCCITANE pour Elles: Fair Trade Shea Cooperatives Empowering Rural Women

Gender Equality · Good practice · Burkina Faso

Quality score: 74/100

Evidence strength: Descriptive / self-reported

Summary

L'OCCITANE's Fair Trade shea-butter partnership with Burkina Faso's Nununa Federation cooperatives has empowered over 42,000 rural women, generating around US\$1.23 million a year for 15,000 producers through 100% Fair-Trade, premium-priced sourcing since 2009.

Key dimensions

Dimension	Score
Transferability / replicability	2/3
Impact on gender equality	1/1
Effectiveness	1/1
Efficiency	0/1
Evaluated outcomes	0/1
Sustainability	1/1
Achievement / evidence	1/1
Gender-mainstreaming embedding	1/1
Curator validation	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-05

[L'OCCITANE Foundation / Nununa Federation of Shea Producers](#) — accessed 2026-07-05

[Africa Renewal \(UN\): Shea butter nourishes opportunities for African women](#) — accessed 2026-07-05

[L'OCCITANE Group: 42,000 women empowered in Burkina Faso](#) — accessed 2026-07-05

[FAO: The impact of the shea nut industry on women's empowerment in Burkina Faso](#) — accessed 2026-07-05

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