

Look@World Foundation – 'Come Along!' Digital Literacy Campaign

Digital Inclusion · Good practice · Estonia

Quality score: 92/100

Evidence strength: Descriptive / self-reported

Summary

A private-sector-funded Estonian NGO trained over 100,000 adults (about 10% of the adult population) in basic computer and internet skills in 2002-2004, then repeated it in 2009-2011, alongside a national rise in internet use from 28.6% (2000) to 91.4% (2016).

Key dimensions

Dimension	Score
Innovation level	3/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-09

[Vaata Maailma SA \(Look@World Foundation\)](#) — accessed 2026-07-09

[All Digital - Vaata Maailma / Look@World Foundation](#) — accessed 2026-07-09

[Nesta - Digital Frontrunners Spotlight: Estonia](#) — accessed 2026-07-09

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