

M-Shule — AI-driven SMS formative assessment and personalised learning in Kenya

AI in Education · Good practice · Kenya

Quality score: 73/100

Evidence strength: Quasi-experimental

Summary

Kenyan edtech M-Shule delivers AI-adaptive formative assessment and personalised literacy/numeracy practice via basic SMS, no internet or smartphone required. A 2025 peer-reviewed experimental study found equitable learning gains regardless of gender or location.

Key dimensions

Dimension	Score
Evidence of learning impact	3/3
Equity & inclusion	3/3
Transparency, ethics & data protection	2/3
Teacher capability & pedagogy	1/3
Scalability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-07-06

M-Shule Ltd — accessed 2026-07-06

Jordan et al. 2025, British Journal of Educational Technology — accessed 2026-07-06

UNESCO UIL LitBase — M-Shule — accessed 2026-07-06

M-Shule official site — accessed 2026-07-06

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