

Made Smarter Adoption — England's Expert-Led Digital Technology Adoption Programme for Manufacturing SMEs

City Innovation Library · Good practice · United Kingdom

Quality score: 57/100

Evidence strength: Moderate

Summary

Made Smarter Adoption has helped manufacturing SMEs adopt digital and automation technology since 2018, reaching 4,000+ firms. A Cambridge University review found 97% of participants report operational benefits; a formal impact evaluation (2022-2025) is published separately.

Key dimensions

Dimension	Score
Evidence of impact / measured results	1/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	2/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-07

[UK Department for Business and Trade — Made Smarter Adoption Programme](#) — accessed 2026-09-07

[GOV.UK — Made Smarter Adoption: impact and process evaluation](#) — accessed 2026-09-07

[Cambridge IfM — Study for UK government examines impact of Made Smarter Adoption programme](#) — accessed 2026-09-07

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