

Made Smarter Adoption Programme — Technology Advice and Matched Grants for Manufacturers

City Innovation Library · Good practice · United Kingdom

Quality score: 71/100

Evidence strength: Descriptive / self-reported

Summary

A UK government-backed scheme pairing free technology advice, leadership training and matched grants to help North West England manufacturing SMEs adopt digital tools; funded 334 projects across 2,500 engaged firms before scaling into a national rollout.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	3/3
Sustainability / continuity	2/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[Made Smarter / The Growth Company \(funded by the UK Department for Business and Trade\)](#) — accessed 2026-09-16

[Made Smarter results release \(£242m GVA forecast\)](#) — accessed 2026-09-16

[Process and Control Today — independent corroboration](#) — accessed 2026-09-16

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