

Mahara-Tech — Egypt's National Free AI Literacy Platform for the Arabic-Speaking World

AI in Education · Good practice · Egypt

Quality score: 60/100

Evidence strength: Descriptive / self-reported

Summary

Egypt's ITI runs Mahara-Tech, a free Arabic AI and digital-skills platform with an AI career-advisor chatbot and mentored AI Academy tracks. UNESCO's 2025 King Hamad Prize credits it with 600,000+ users and nearly 2 million completed learning journeys.

Key dimensions

Dimension	Score
Evidence of learning impact	1/3
Equity & inclusion	2/3
Transparency, ethics & data protection	2/3
Teacher capability & pedagogy	1/3
Scalability & sustainability	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-02

[Information Technology Institute \(ITI\), Ministry of Communications and Information Technology](#) — accessed 2026-09-02

[UNESCO: four initiatives promoting responsible AI use](#) — accessed 2026-09-02

[TechAfrica News: Mahara-Tech sets benchmark for AI-powered digital learning](#) — accessed 2026-09-02

[Mahara-Tech: AI Academy for Professionals](#) — accessed 2026-09-02

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