México Conectado — Free Wi-Fi in 101,000 Public Sites, With an Audit Finding 45.5% Underused and Half Cut Off in 2019

Digital Inclusion · Good practice · Mexico

Quality score: 68/100

Evidence strength: Moderate

Summary

Mexico's federal programme connected 101,322 public sites (schools, clinics, offices) to free internet by 2017. An ASF audit found 45.5% of monitored sites underused in 2014, and when contracts lapsed in 2019 about 47% lost service.

Key dimensions

Dimension	Score
Innovation level	2/5
Sustainability (ongoing)	0/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-11-10

Secretaría de Comunicaciones y Transportes (SCT), Mexico — accessed 2026-11-10

SCT/E009 external evaluation, México Conectado (Nov 2017) — accessed 2026-11-10

El Universal (2016) — ASF: 45.5% of México Conectado sites underused — accessed 2026-11-10

DPL News (2019) — Desconecta 4T plan de internet de Peña Nieto — accessed 2026-11-10

TeleSemana (2018) — México Conectado atiende a 20 millones de usuarios únicos al mes — accessed 2026-11-10

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