

MIMRA's Starboard AI Maritime Surveillance Unmasks the Sun Flower 7 — Marshall Islands Blocks a \$7.4M Illegal Tuna Landing

AI in the Public Sector · Good practice · Marshall Islands

Quality score: 67/100

Evidence strength: Descriptive / self-reported

Summary

MIMRA fisheries officers used Starboard Maritime Intelligence's AI vessel-behaviour analytics to flag the carrier Sun Flower 7's suspicious track inside Kiribati's EEZ, leading Thailand to block a ~\$7.4M tuna landing and South Korea to fine the operator ~\$150,000 in 2023.

Key dimensions

Dimension	Score
Evidence of impact / measured public value	2/3
Transparency, fairness & accountability	1/3
Transferability / demonstrated replication	3/3
Scalability beyond pilot	2/3
Governance, capability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-15

[Marshall Islands Marine Resources Authority \(MIMRA\)](#) — accessed 2026-09-15

[World Fishing & Aquaculture — Maritime intelligence identifies potential illegal fishing](#) — accessed 2026-09-15

[RNZ Pacific — Fisheries surveillance ramps up in Marshall Islands](#) — accessed 2026-09-15

[Starboard Maritime Intelligence — Sun Flower 7 case study](#) — accessed 2026-09-15

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