Moldova's Matching Grant Facility (CEP II) — Co-Financed Business Advice for Export-Oriented SMEs, Tested With a Delayed-Grant Control Group

City Innovation Library · Good practice · Moldova

Quality score: 62/100

Evidence strength: Moderate

Summary

A World Bank-financed facility paid up to 50% (about US$12,000) of consultancy costs for 272 Moldovan SMEs. Firms randomly assigned to an early grant beat delayed-grant controls on exports and jobs; the World Bank attributes US$29.3m of new exports to it.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	1/3
Sustainability / continuity	2/3
Innovation	2/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-11-23

Ministry of Economy of the Republic of Moldova (CEP II Project Implementation Unit), with the World Bank — accessed 2026-11-23

World Bank Implementation Completion and Results Report — CEP II (2022) — accessed 2026-11-23

Matching Grant Facility Interim Impact Evaluation Report (2019) — accessed 2026-11-23

Ministry of Economy — Competitiveness Enhancement Project page — accessed 2026-11-23

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