

“Move to Vilnius” talent campaigns + International House Vilnius

City Innovation Library · Good practice · Lithuania

Quality score: 76/100

Evidence strength: Descriptive / self-reported

Summary

Vilnius pairs bold, insight-led talent campaigns (e.g. “Got fired by Meta or Twitter? Move to Vilnius”) with International House Vilnius, a one-stop relocation centre serving ~1,300 people a month.

Key dimensions

Dimension	Score
Transferability / demonstrated replication	3/3
Scalability	2/3
Sustainability / continuity	2/3
Innovation	3/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	2/3
Evidence of impact / measured results	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-17

[Go Vilnius \(city development agency\)](#) — accessed 2026-06-17

[Sifted — Vilnius attracting tech talent](#) — accessed 2026-06-17

[City Nation Place case study](#) — accessed 2026-06-17

Cite this — Evidoria. “Move to Vilnius” talent campaigns + International House Vilnius. Persistent ID: b9e5a81d-f307-416d-bf8b-a3cbcb79222c.