

New Zealand Free Period Products in Schools Programme (Ikura)

Gender Equality · Good practice · New Zealand

Quality score: 85/100

Evidence strength: Observational / pre–post

Summary

National programme launched in June 2021 providing free period products in 2,100+ state schools, covering 97–98% of students. Over 600,000 packs distributed in the first year; an estimated 95,000 students previously missed school due to period poverty.

Key dimensions

Dimension	Score
Transferability / replicability	2/3
Impact on gender equality	1/1
Effectiveness	1/1
Efficiency	1/1
Evaluated outcomes	1/1
Sustainability	1/1
Achievement / evidence	1/1
Gender-mainstreaming embedding	1/1
Curator validation	0/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-23

[New Zealand Ministry of Education](#) — accessed 2026-06-23

[New Zealand Government – Beehive Announcement](#) — accessed 2026-06-23

[NZCER – Student Perspective Study](#) — accessed 2026-06-23

[Ministry for Women – Programme Overview](#) — accessed 2026-06-23

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