

Nola Chatbot — Bhutan's Student-Built AI Assistant for Government Agencies

AI in the Public Sector · Good practice · Bhutan

Quality score: 7/100

Evidence strength: Cautionary / limited

Summary

A Bhutanese student-founded startup sells a low-cost chatbot to three government bodies, but reported usage is as low as 15+ queries per day per institution, with no accuracy, cost, or outcome data and public doubts about its capacity to scale.

Key dimensions

Dimension	Score
Transparency, fairness & accountability	0/3
Evidence of impact / measured public value	0/3
Transferability / demonstrated replication	1/3
Scalability beyond pilot	0/3
Governance, capability & sustainability	0/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-07-19

NoMindBhutan (private AI startup), contracted by Bhutan's National Land Commission, Ministry of Industry, Commerce and Employment, and the Bhutan National Digital Identity (NDI) programme — accessed 2026-07-19

Rest of World: Bhutan's first AI startup is seven college kids in a dorm — accessed 2026-07-19

Kuensel: NoMindBhutan — Young innovators driving Bhutan's AI revolution — accessed 2026-07-19

BBS: NoMind Bhutan — student led AI company — accessed 2026-07-19

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