

Novation City — Sousse's NVIDIA-Backed AI Innovation Hub for Africa

City Innovation Library · Good practice · Tunisia

Quality score: 67/100

Evidence strength: Moderate

Summary

Novation City in Sousse launched an NVIDIA Deep Learning Institute-backed AI hub in 2025, part of NVIDIA's pledge to train 100,000 African developers, alongside North Africa's first Smart Industry Readiness Index training centre and Draxlmaier's on-site R&D; and IT investment.

Key dimensions

Dimension	Score
Evidence of impact / measured results	1/3
Transferability / demonstrated replication	2/3
Scalability	1/3
Sustainability / continuity	2/3
Innovation	3/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-25

[Novation City \(with NVIDIA Deep Learning Institute and INCIT\)](#) — accessed 2026-09-25

[NVIDIA blog: New AI innovation hub in Tunisia](#) — accessed 2026-09-25

[African Business: Novation City powering Tunisia's AI role](#) — accessed 2026-09-25

[African Manager: new AI hub launches in Novation City](#) — accessed 2026-09-25

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